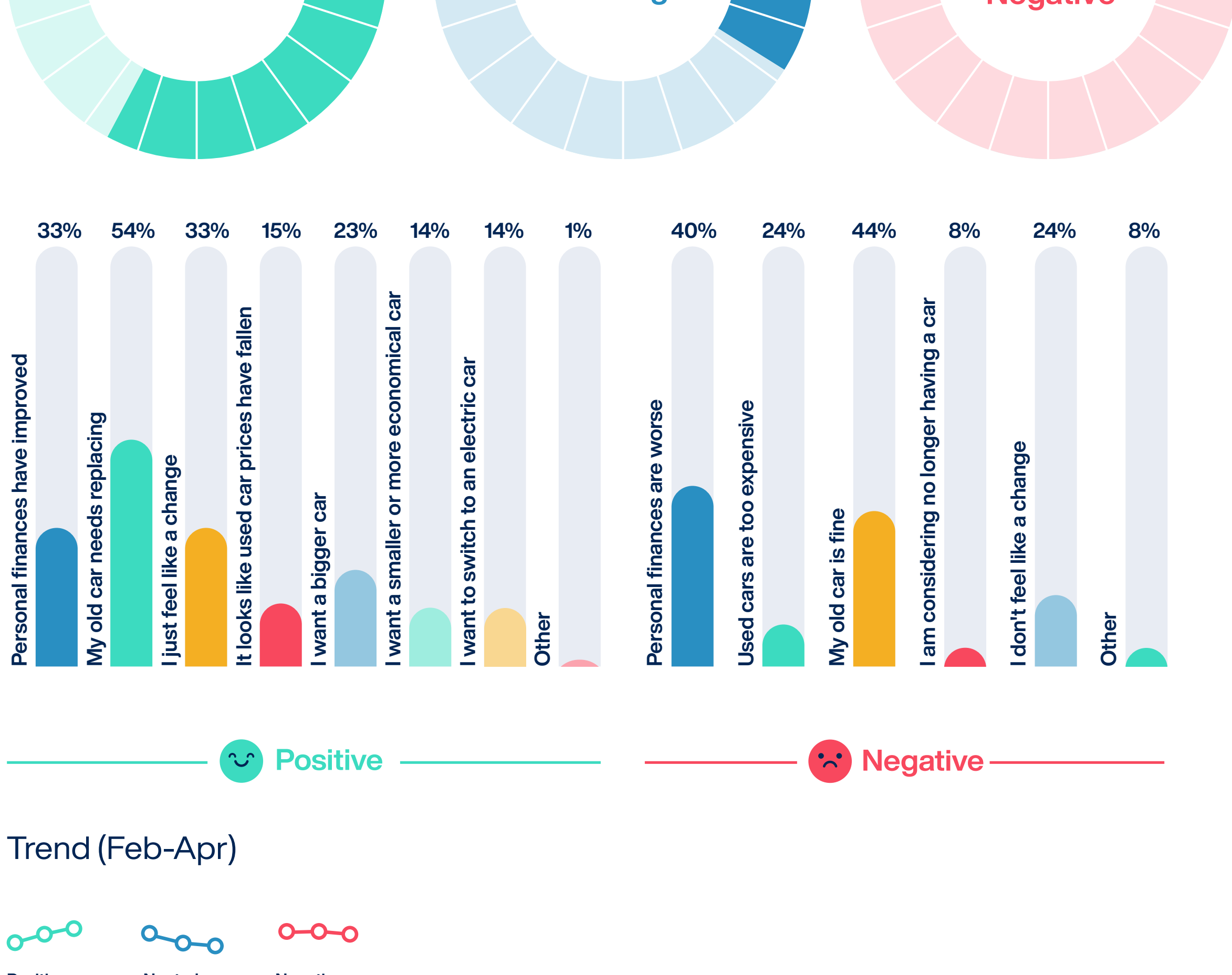


What drives consumers

April 2025

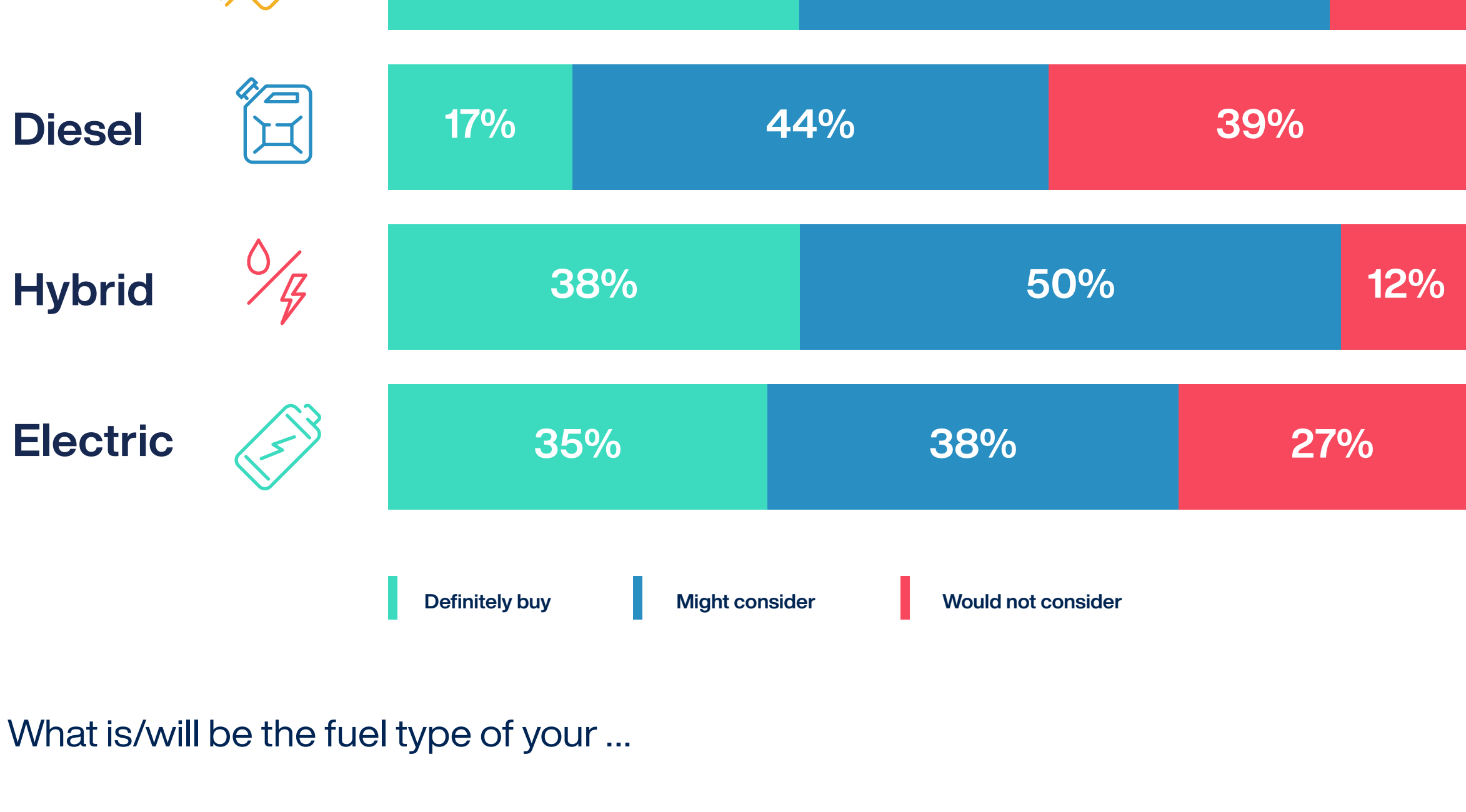
Q1 > How do you feel about the idea of buying a used car this month?



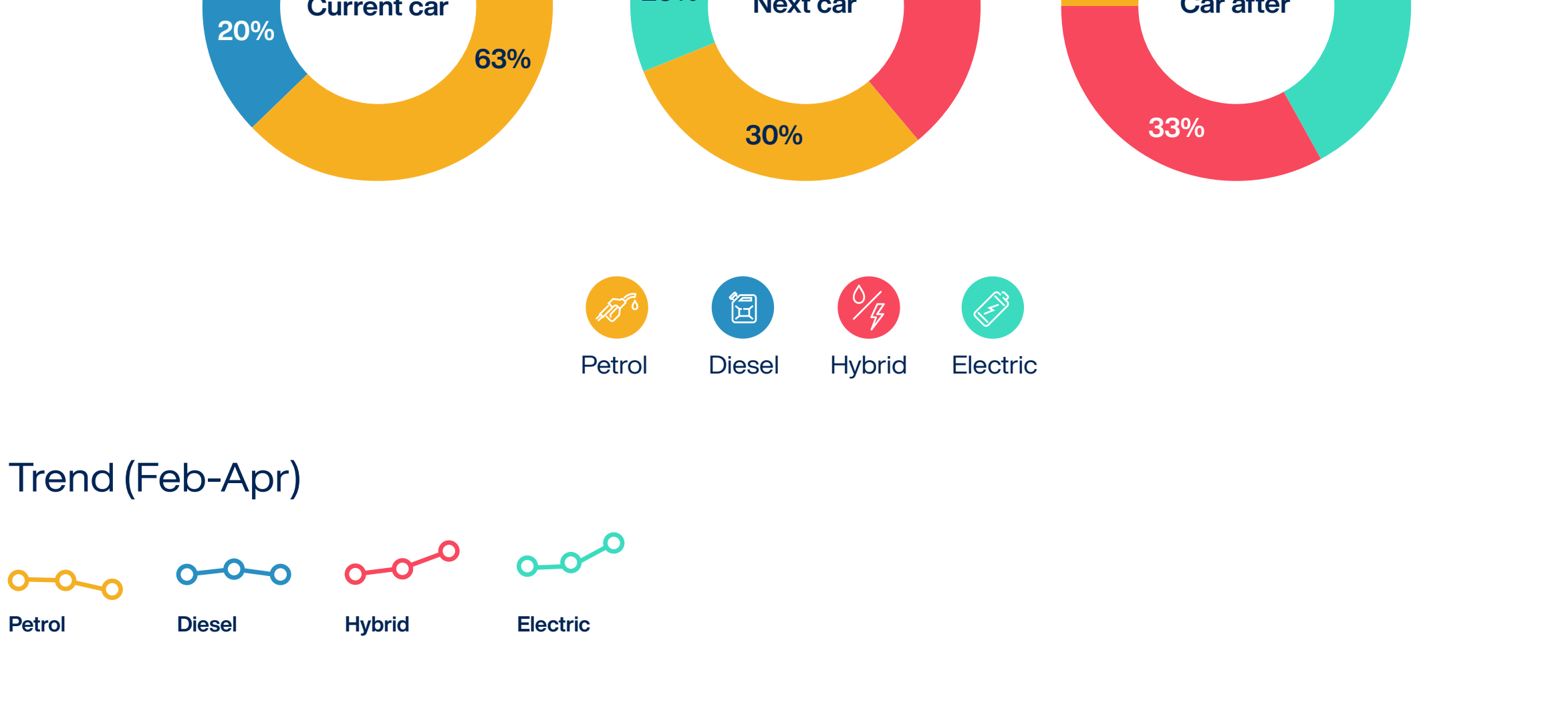
Trend (Feb-Apr)



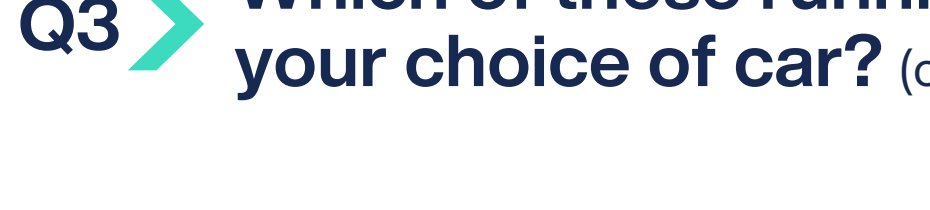
Q2 > If you were buying a used car now, which of these fuel types would you consider?



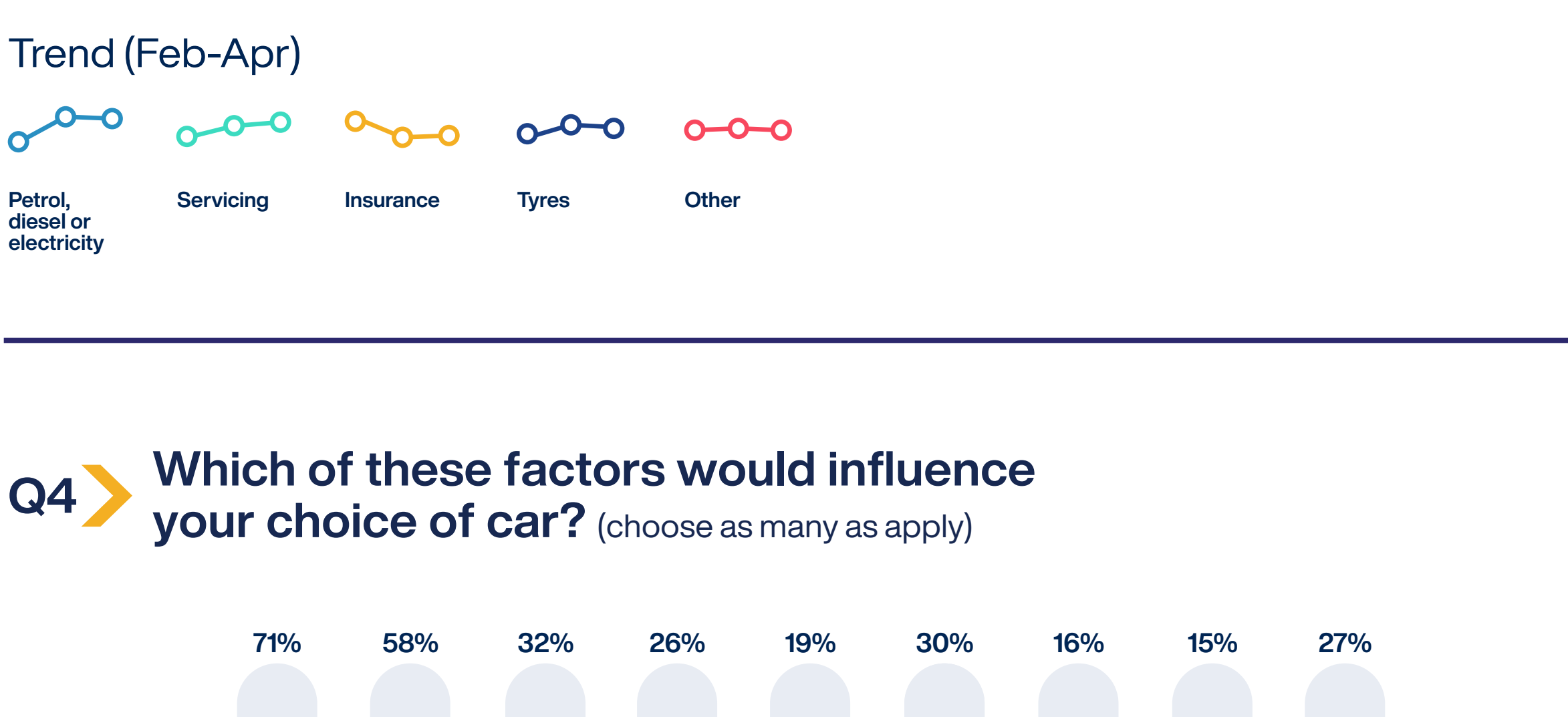
What is/will be the fuel type of your ...



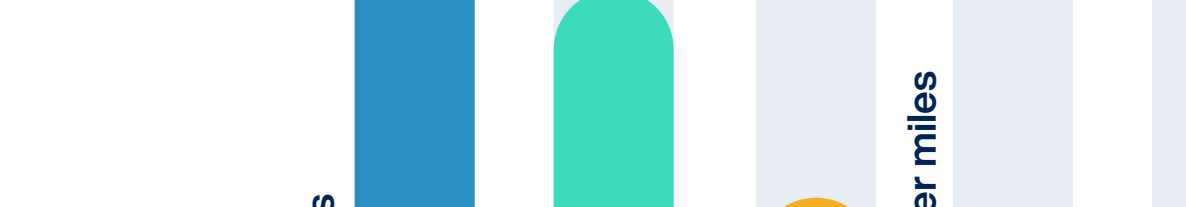
Trend (Feb-Apr)



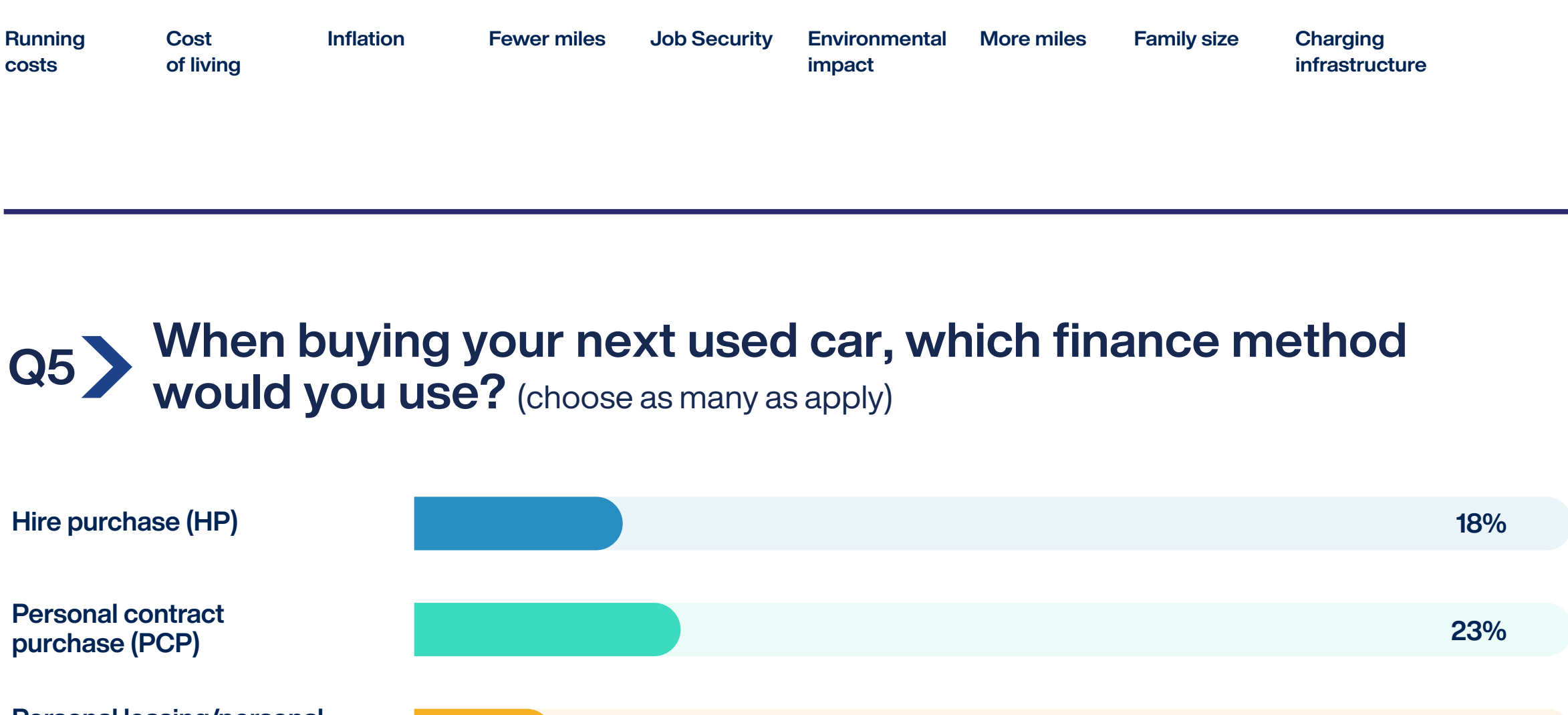
Q3 > Which of these running costs would influence your choice of car? (choose as many as apply)



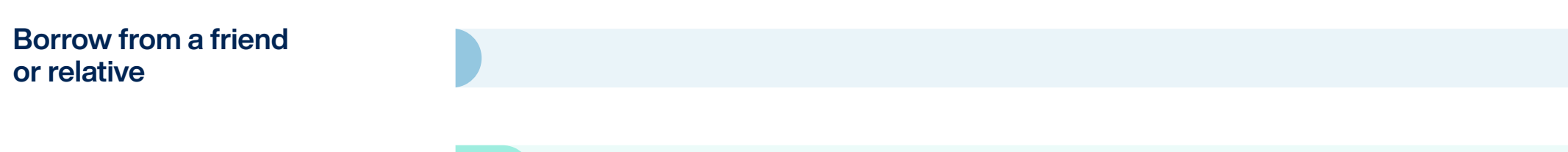
Trend (Feb-Apr)



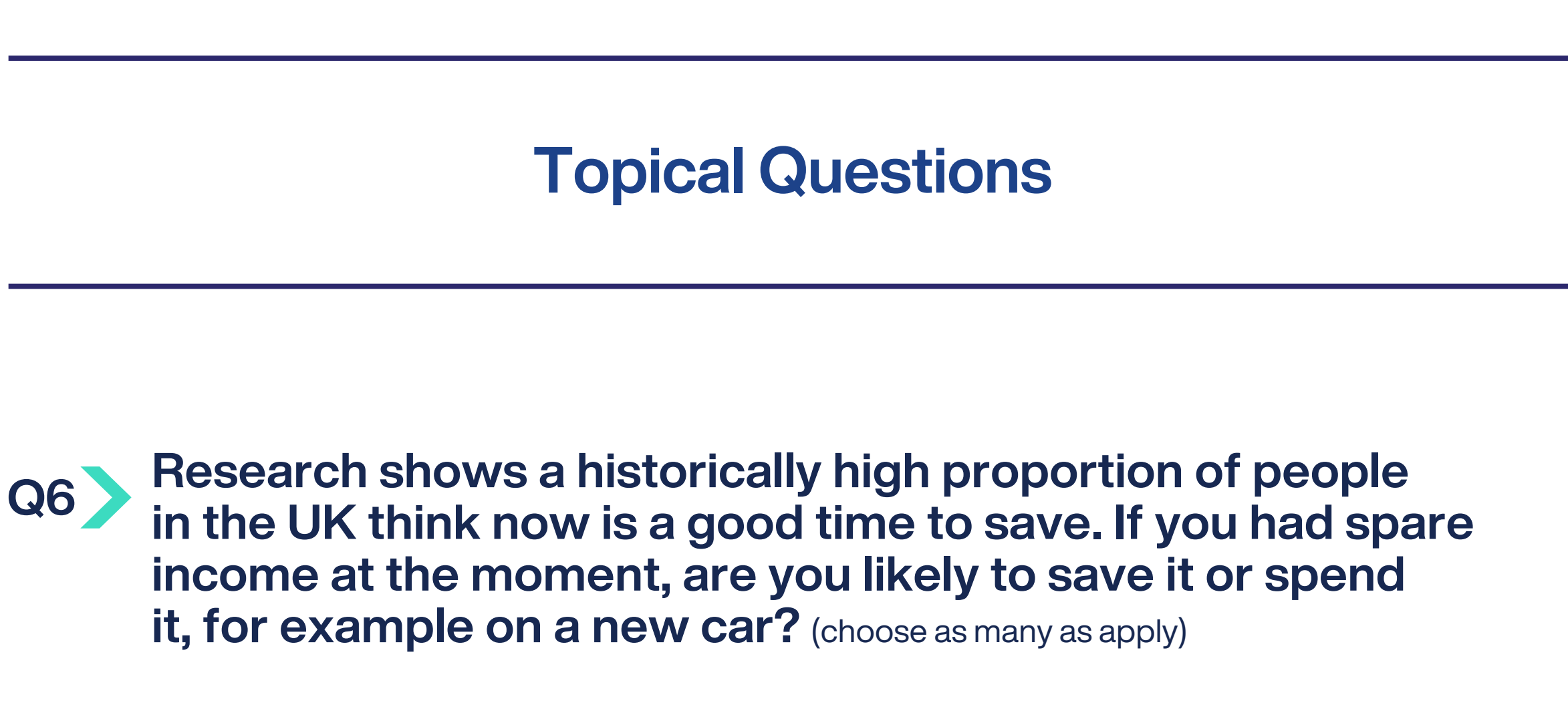
Q4 > Which of these factors would influence your choice of car? (choose as many as apply)



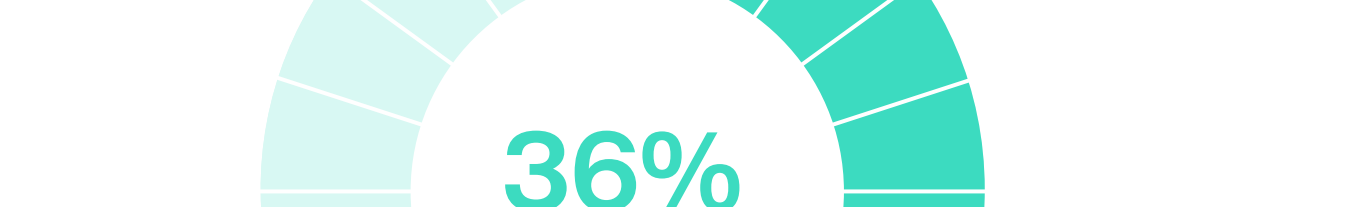
Trend (Feb-Apr)



Q5 > When buying your next used car, which finance method would you use? (choose as many as apply)

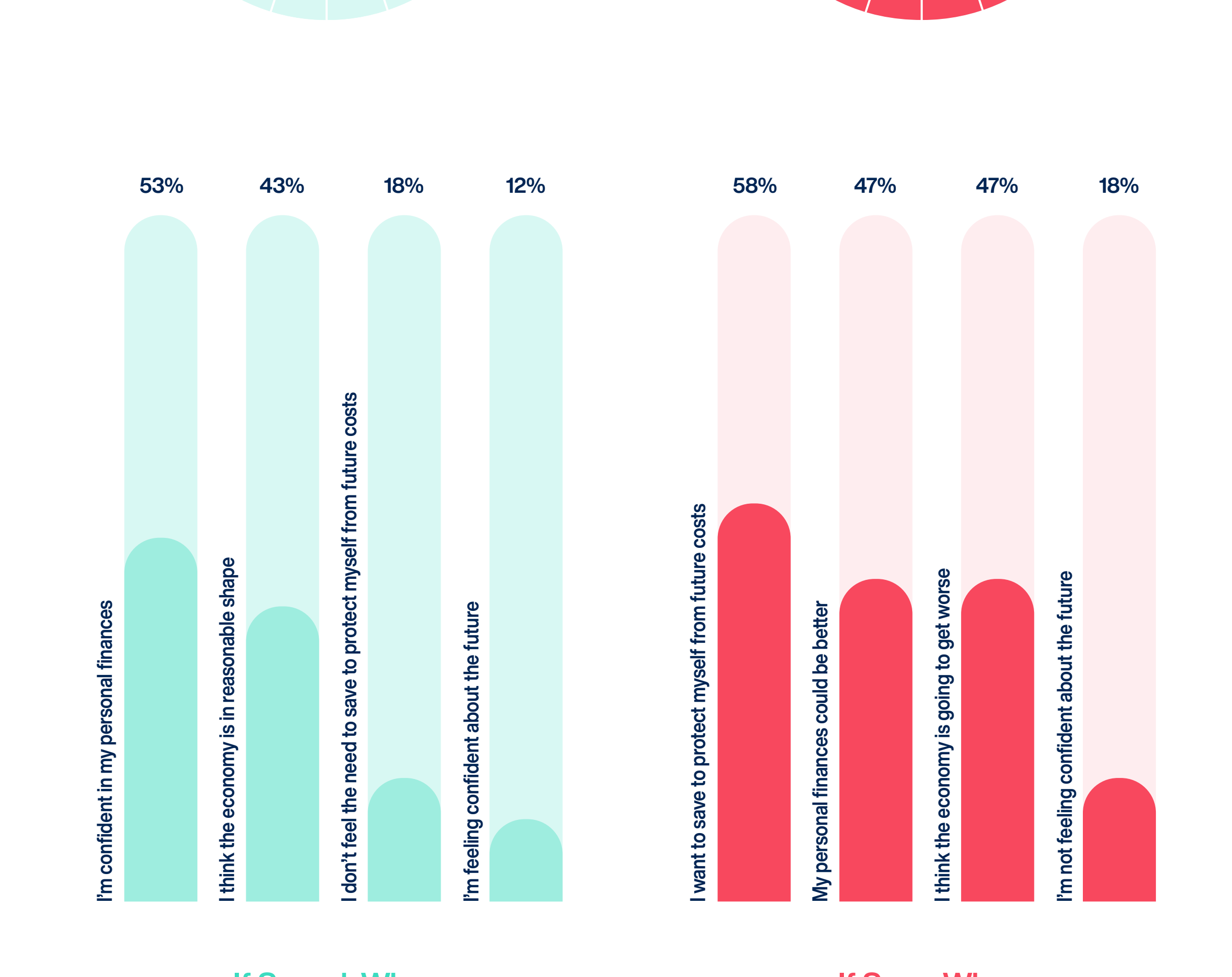


Trend (Feb-Apr)



Topical Questions

Q6 > Research shows a historically high proportion of people in the UK think now is a good time to save. If you had spare income at the moment, are you likely to save it or spend it, for example on a new car? (choose as many as apply)



Q7 > Are you less likely to buy a car imported into the UK from a country that has introduced new tariffs against exports of UK-made cars? (choose as many as apply)

