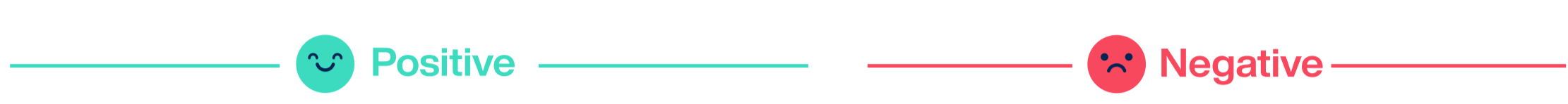
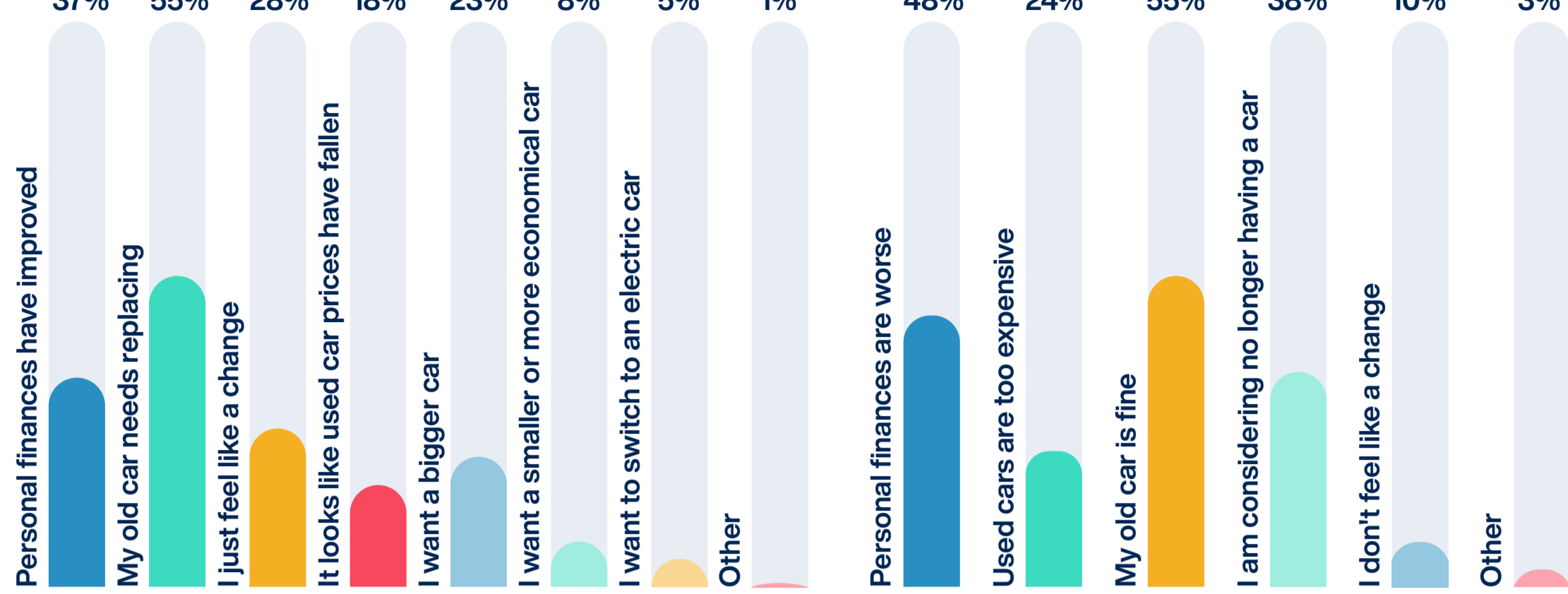
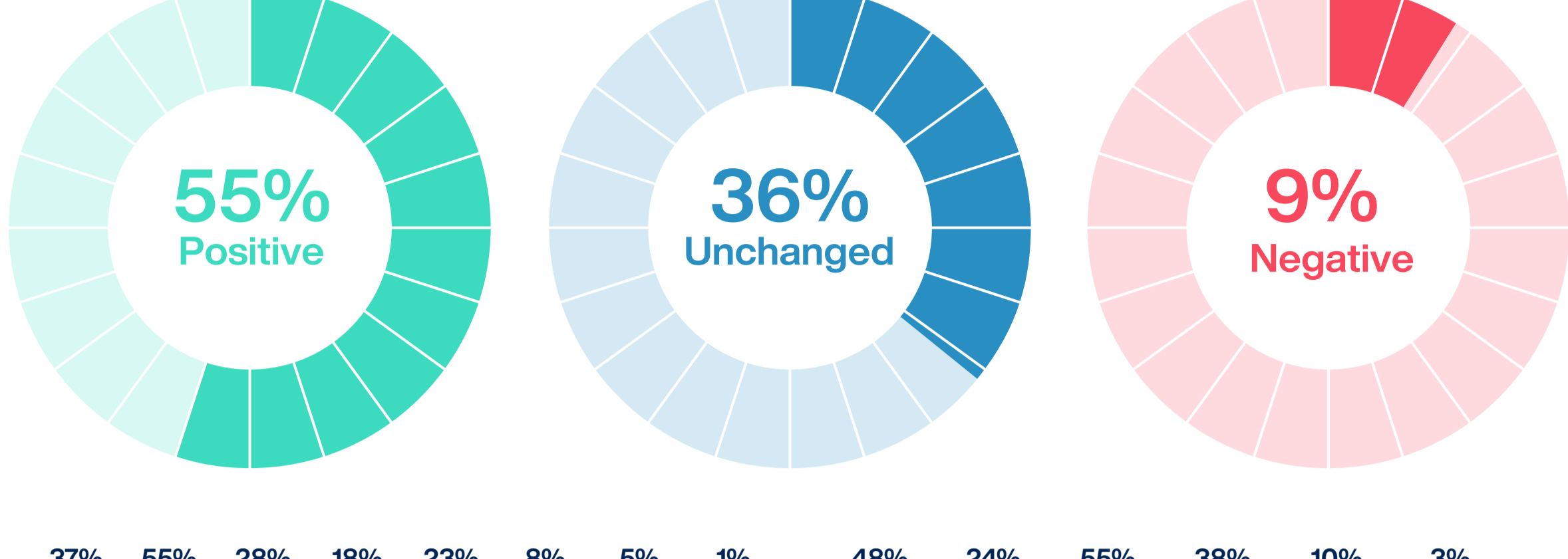


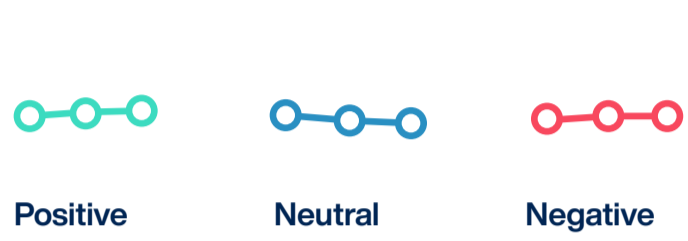
What drives consumers

December 2024

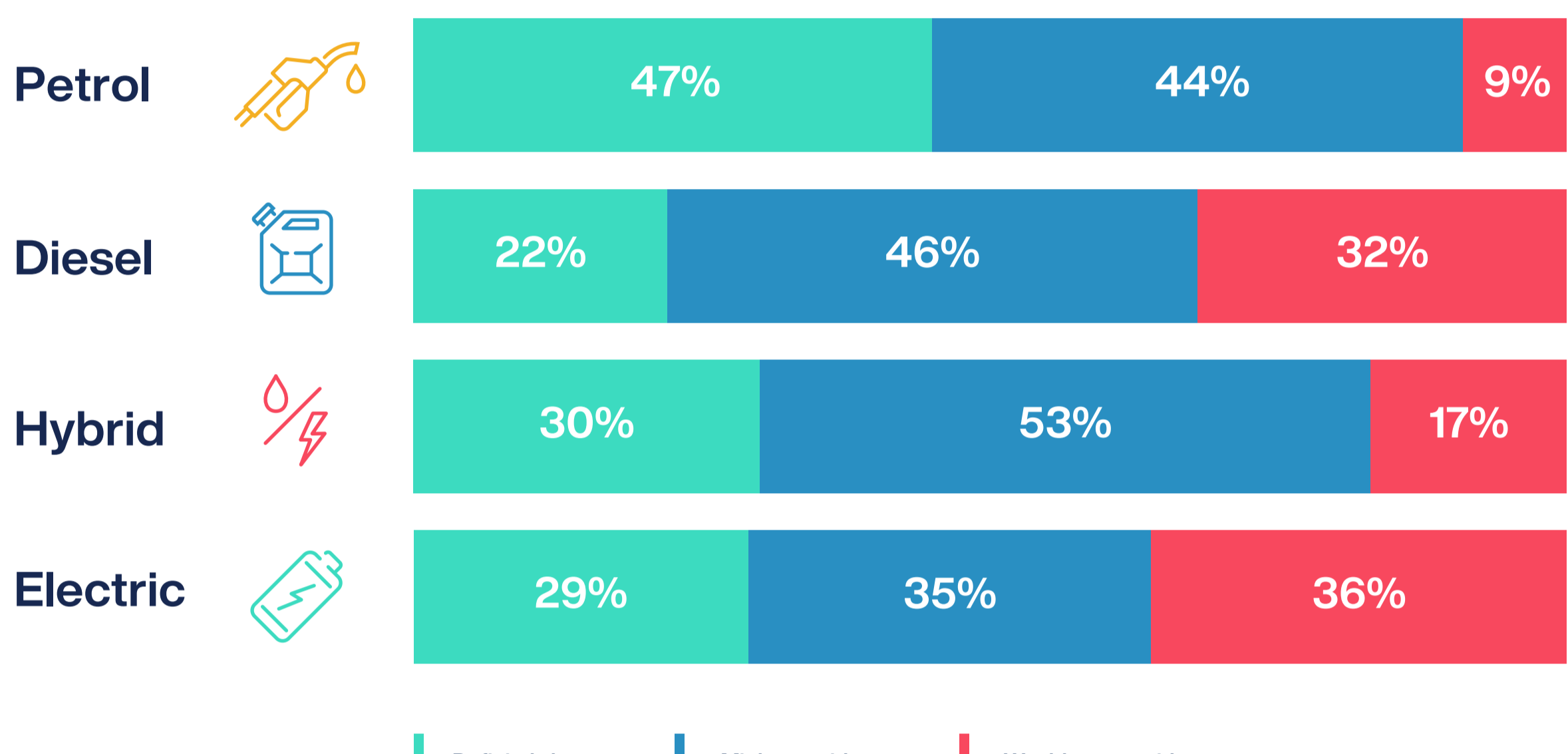
Q1 > How do you feel about the idea of buying a used car this month?



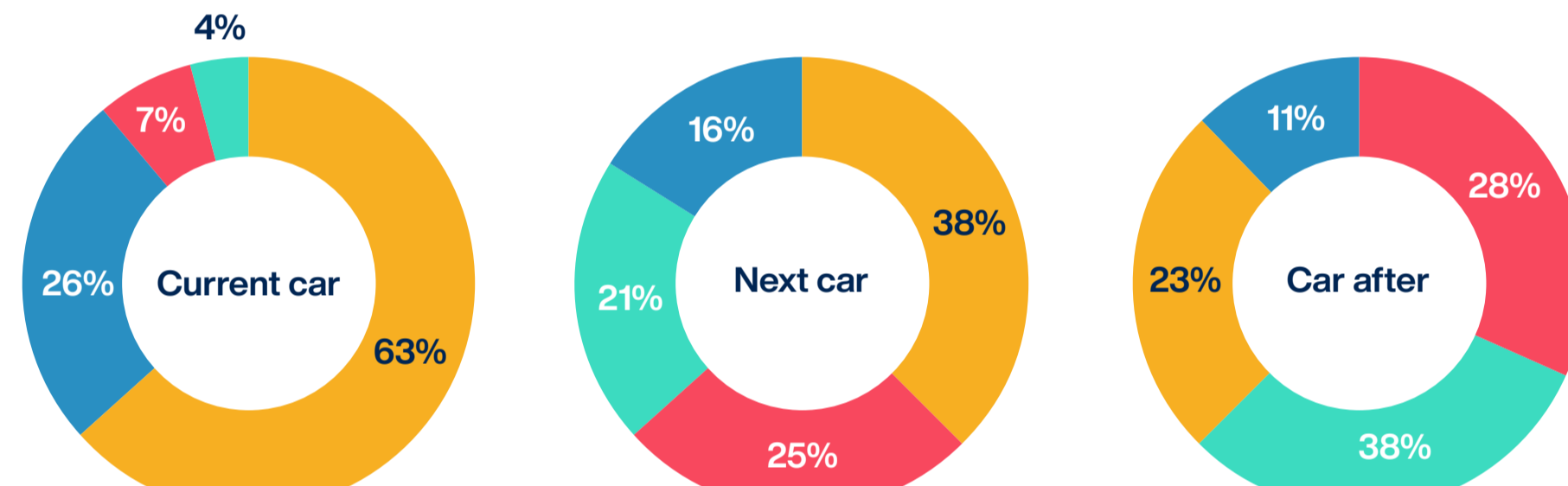
Trend (Oct-Dec)



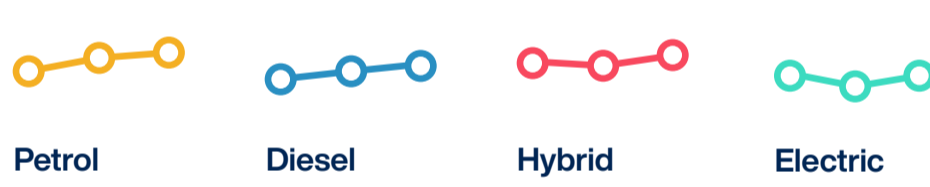
Q2 > If you were buying a used car now, which of these fuel types would you consider?



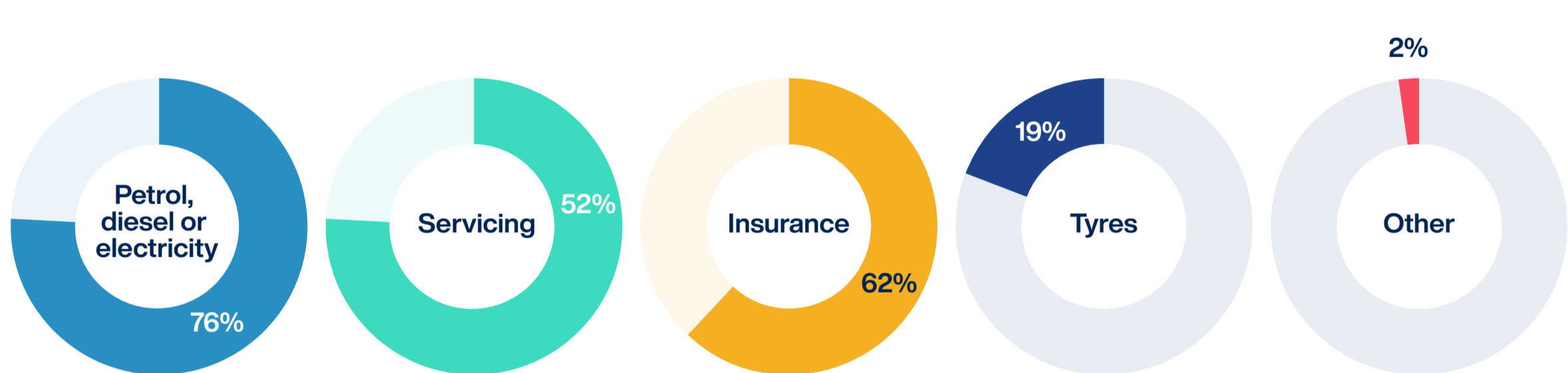
What is/will be the fuel type of your ...



Trend (Oct-Dec)



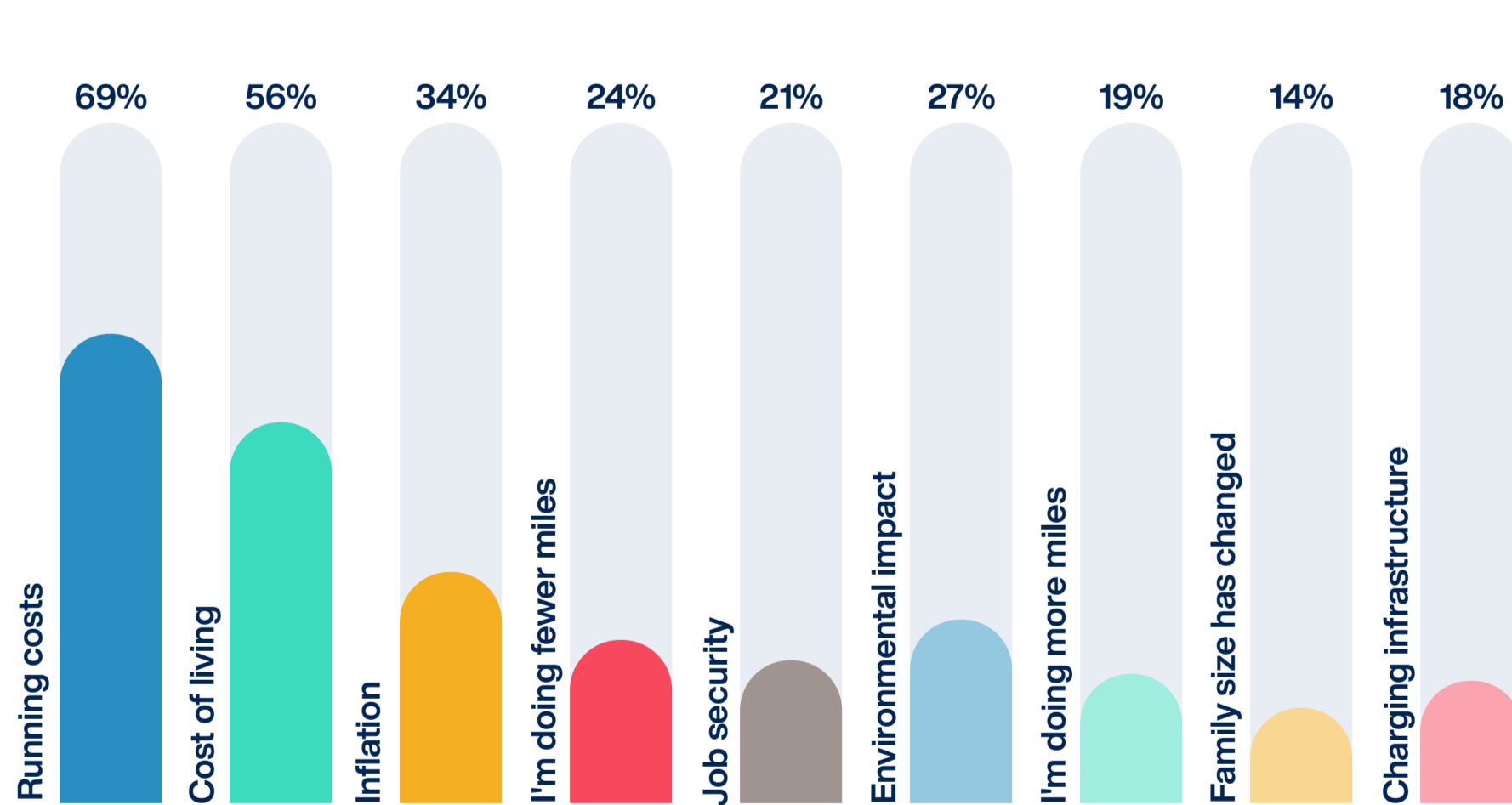
Q3 > Which of these running costs would influence your choice of car? (choose as many as apply)



Trend (Oct-Dec)



Q4 > Which of these factors would influence your choice of car? (choose as many as apply)



Trend (Oct-Dec)



Q5 > When buying your next used car, which finance method would you use? (choose as many as apply)



Trend (Oct-Dec)

