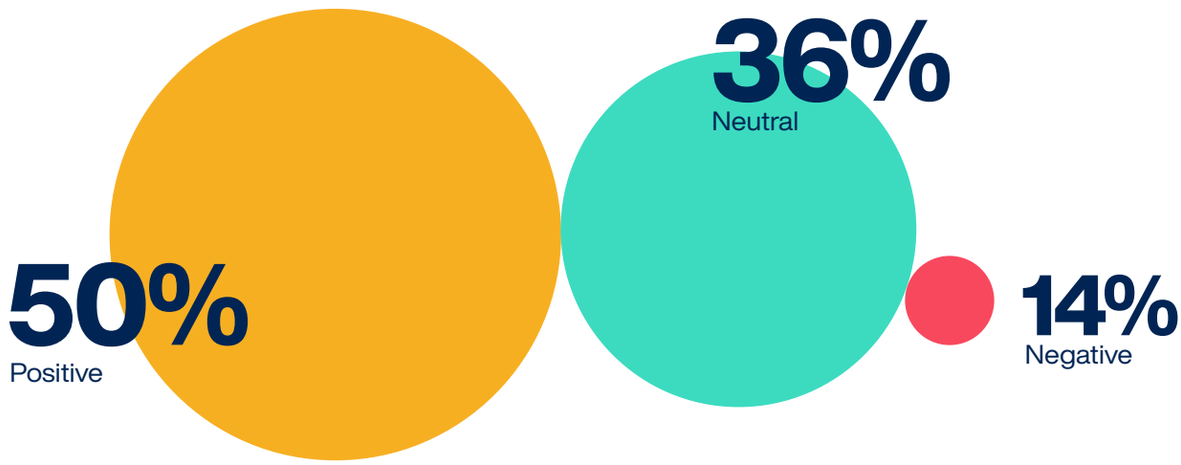
startline>
used car tracker

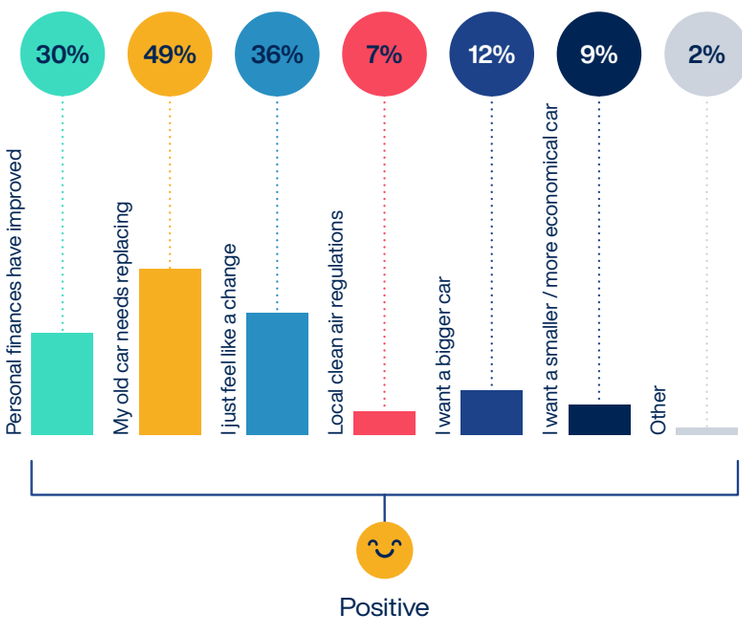
February 2024

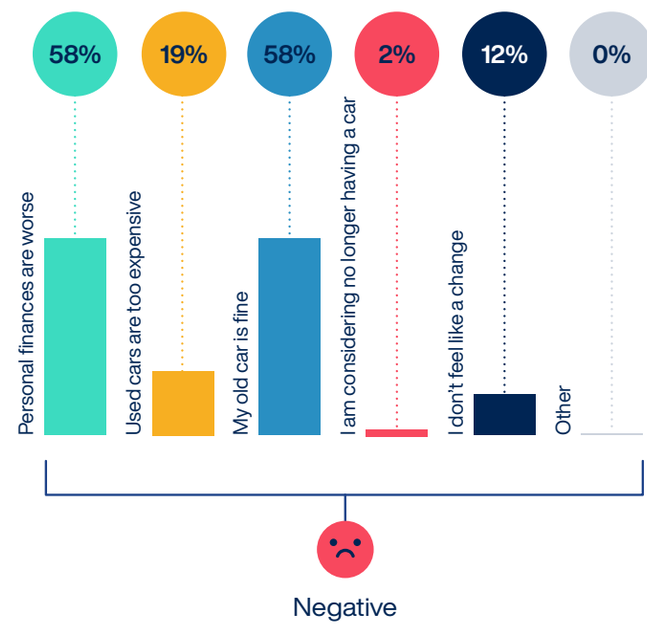
What drives consumers?

Question 1

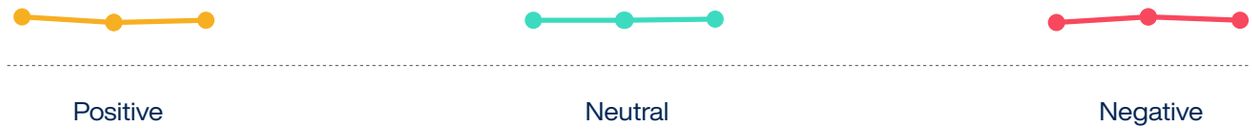
How do you feel about the idea of buying a used car this month?





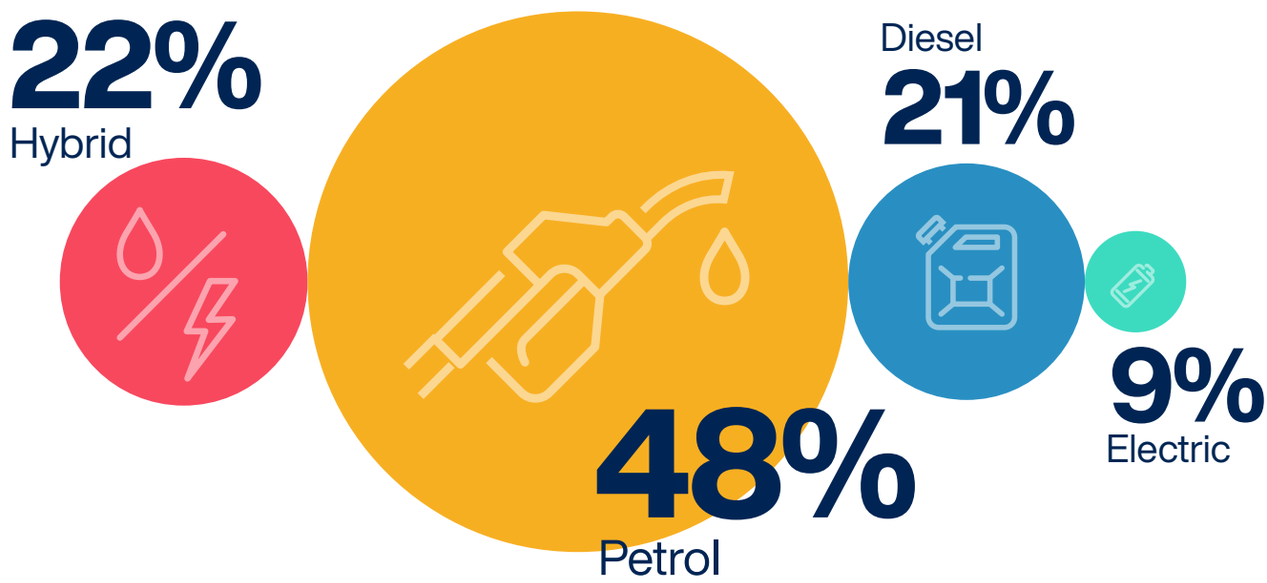


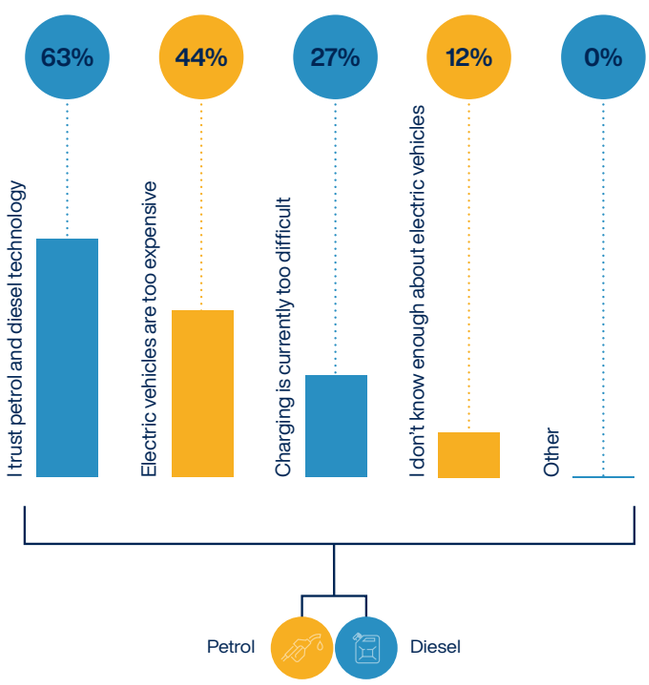
Quarterly buying trend (Dec-Feb)

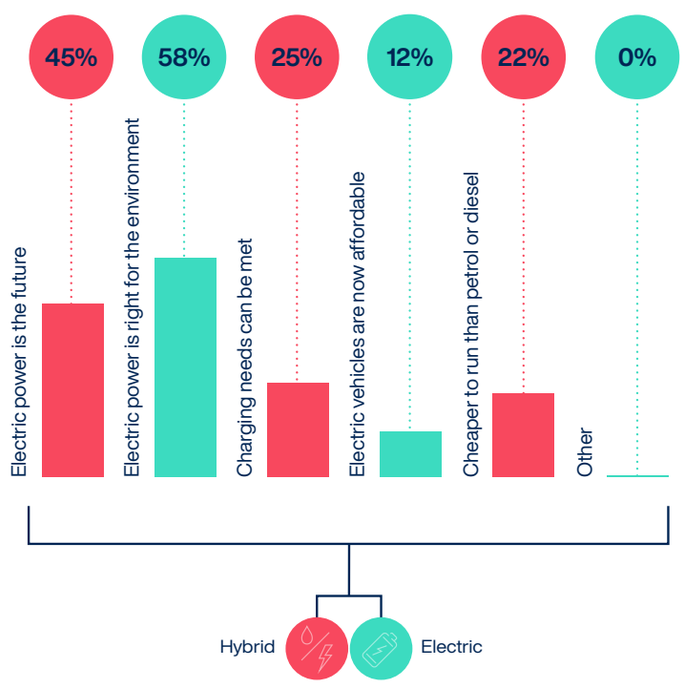


Question 2

If you were buying a used car now, what fuel type would you choose?



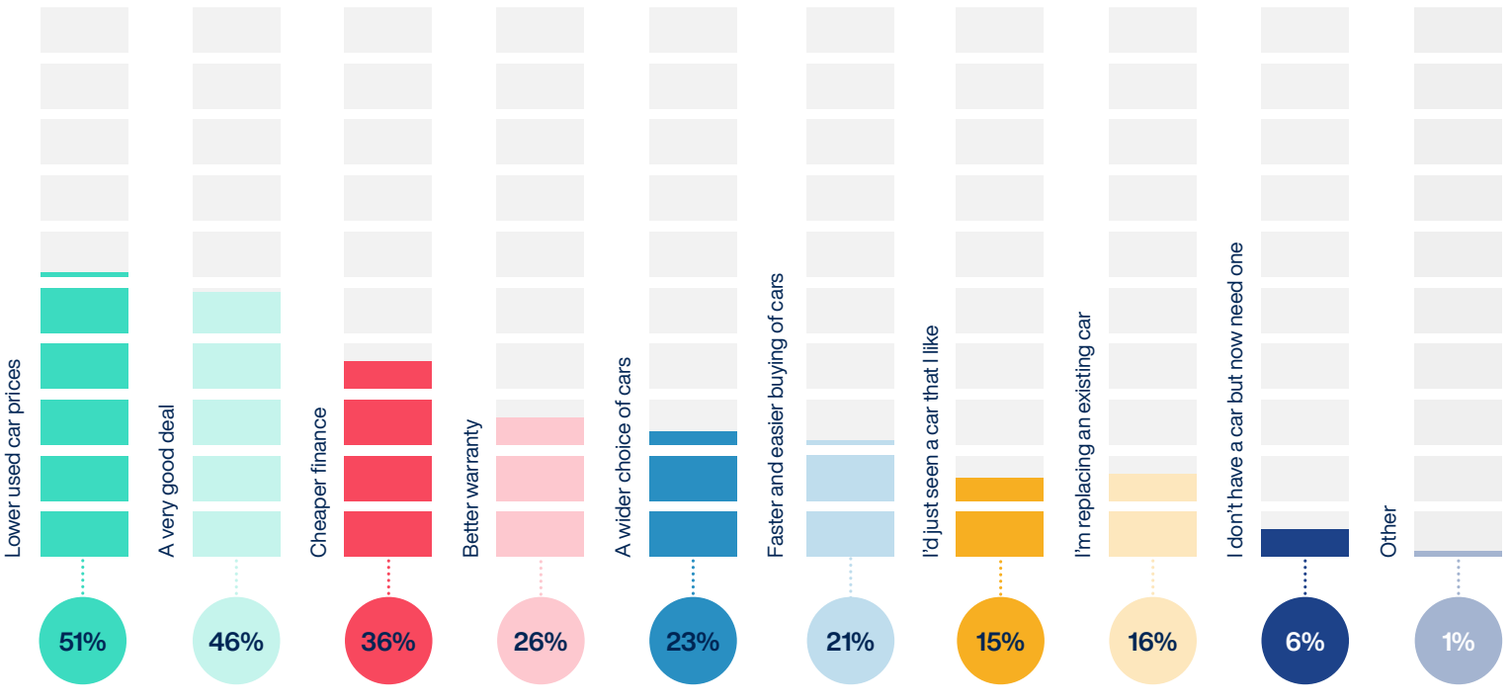




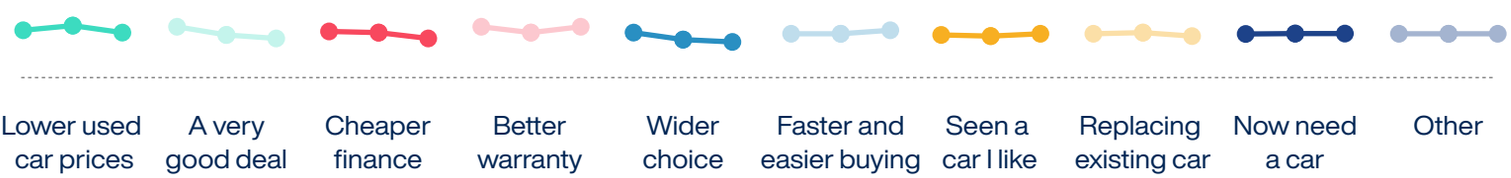
Quarterly fuel type trend (Dec-Feb)

Question 3

What might attract you to buying a used car this month?

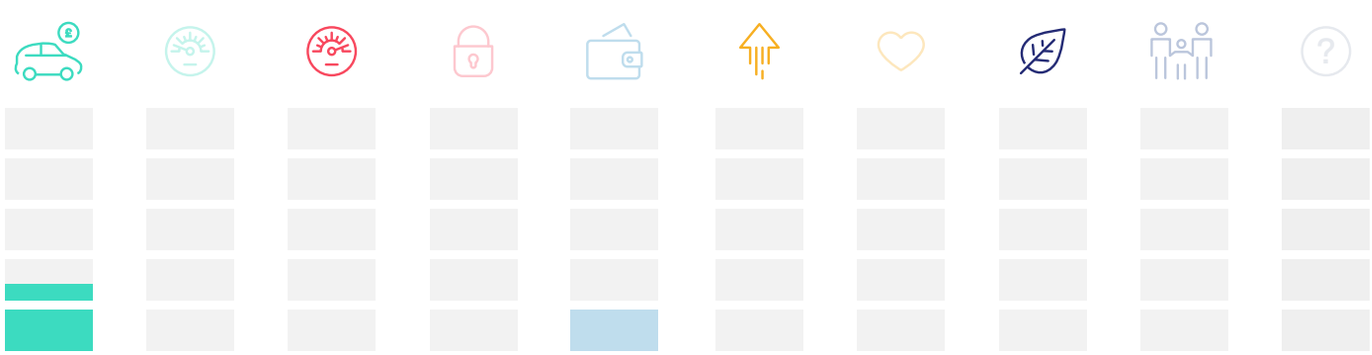


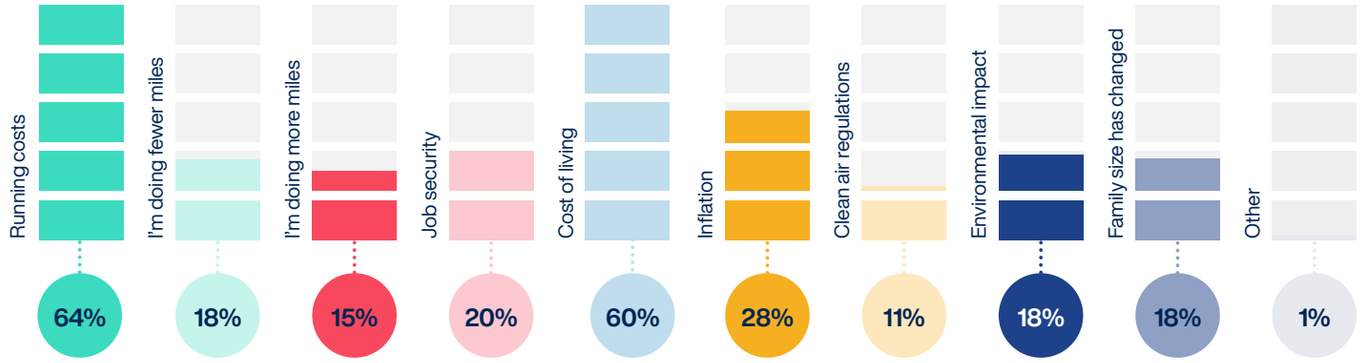
Quarterly buying attraction (Dec-Feb)



Question 4

Which of these factors would influence your choice of car?



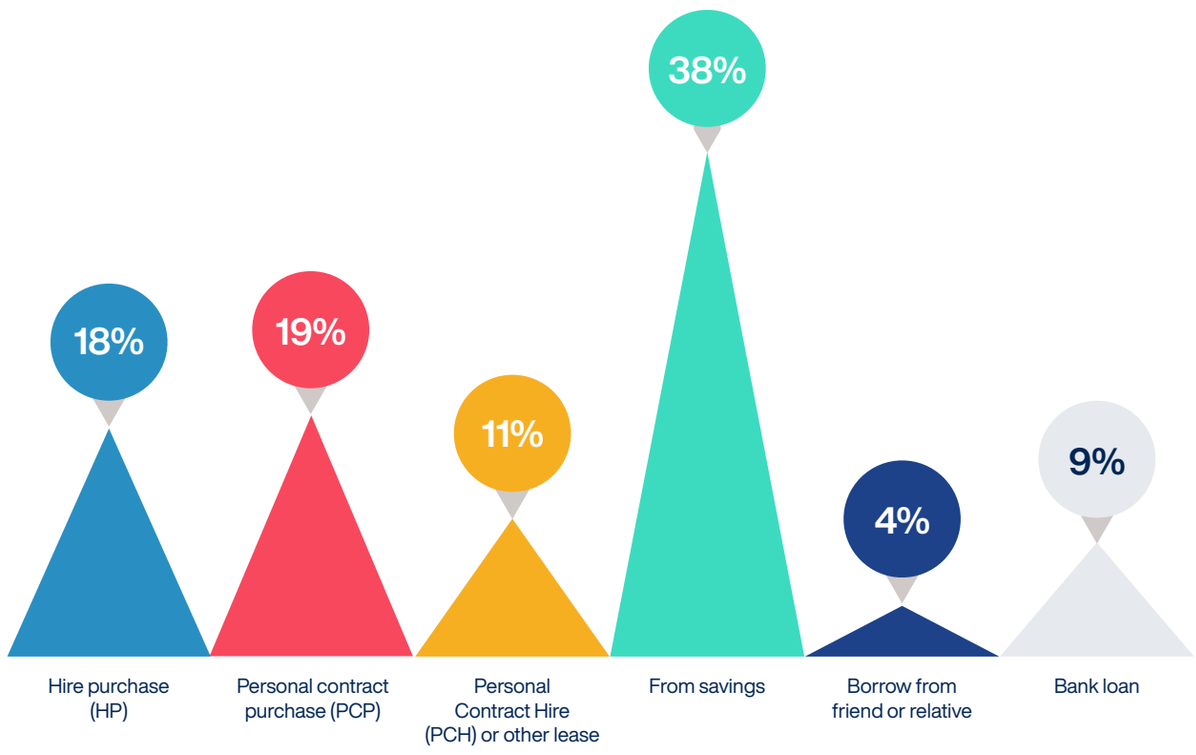


Quarterly buying influence (Dec-Feb)

Running costs | Fewer miles | More miles | Job security | Cost of living | Inflation | Clean air regs | Enviro impact | Family size | Other

Question 5

When buying your next used car, which finance method would you use?

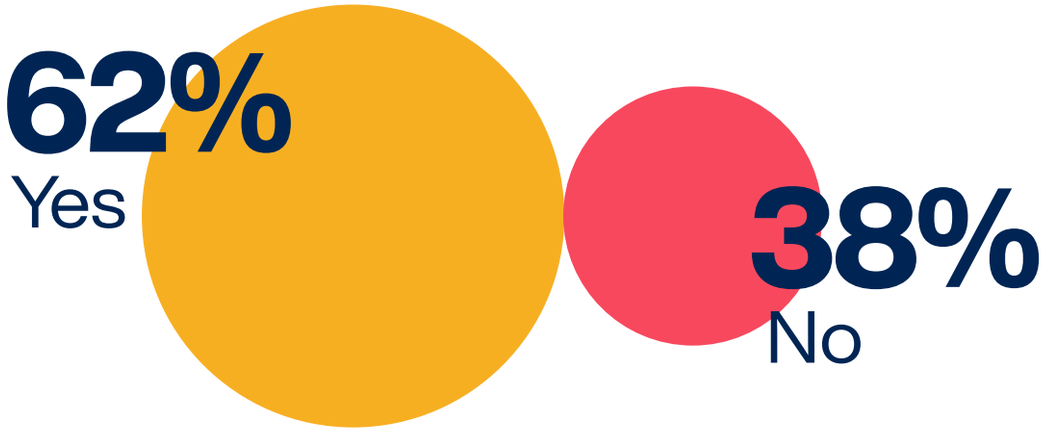


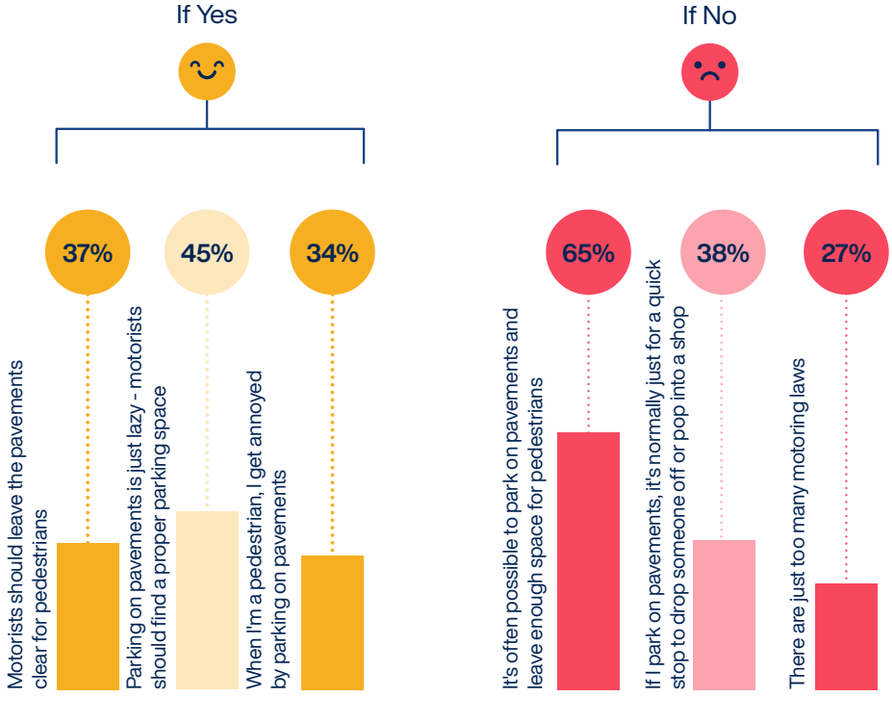
Quarterly motor finance trend (Dec-Feb)

HP | PCP | PCH | Savings | Borrow | Bank Loan

Question 6

New laws mean it is now illegal to park on pavements in Scotland, resulting in a £100 fine. Should this be extended across the whole of the UK?



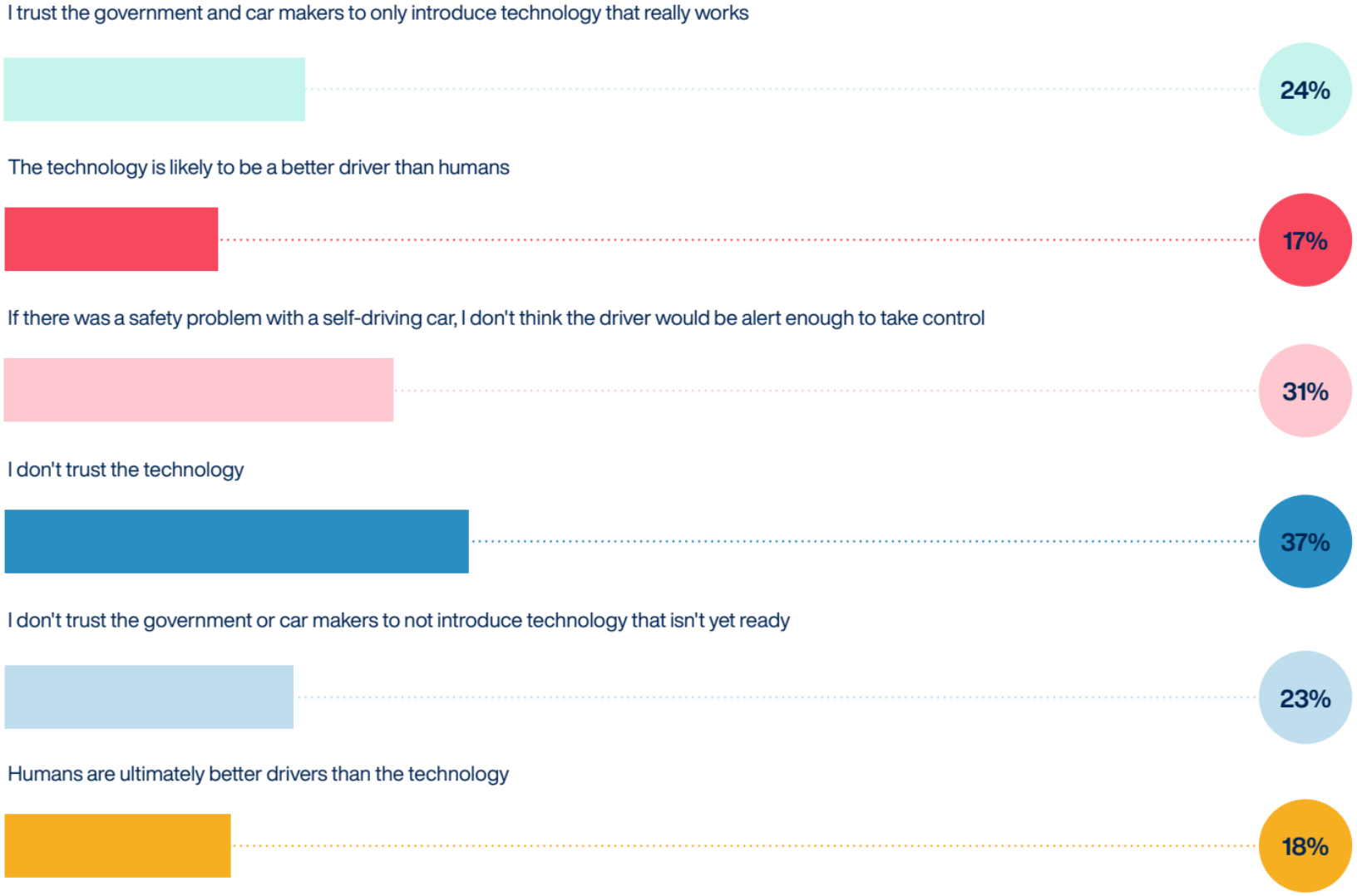


Question 7

New legislation by the government is designed to lead to the introduction of self-driving cars on UK roads. Which of these statements do you agree with (choose as many as apply)?

I'd happily travel in a self driving car

23%



Consumer data source is pre-qualified as being a used car user/owner but there will also be a qualifying question in case this has changed. We will also have source profile data which includes gender, age, and location.

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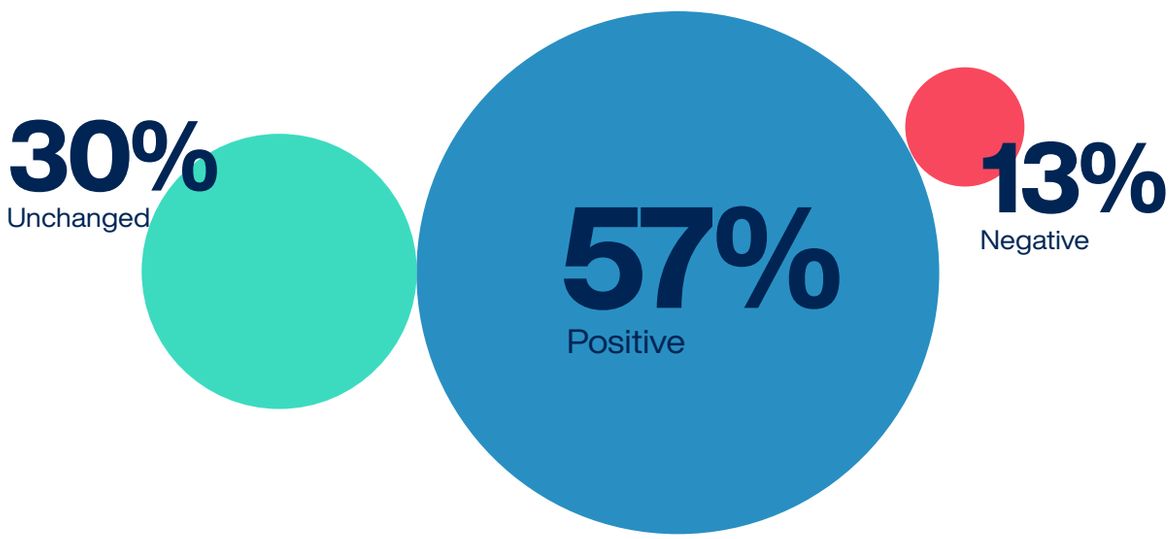
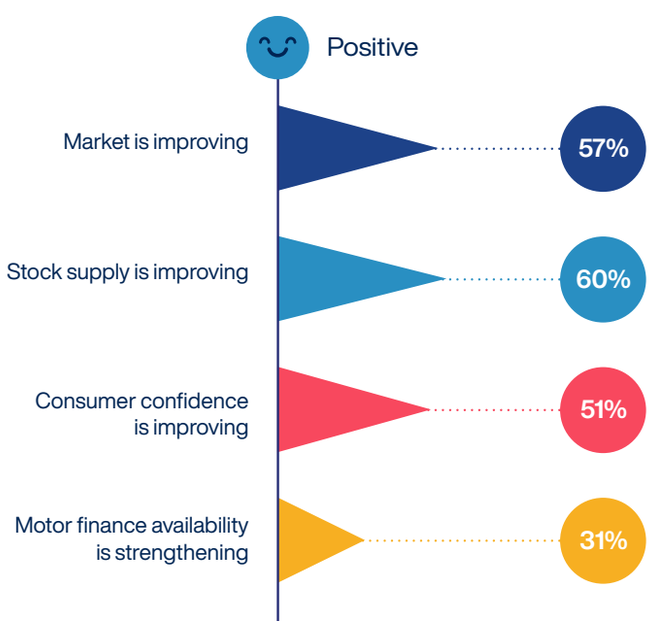
February 2024

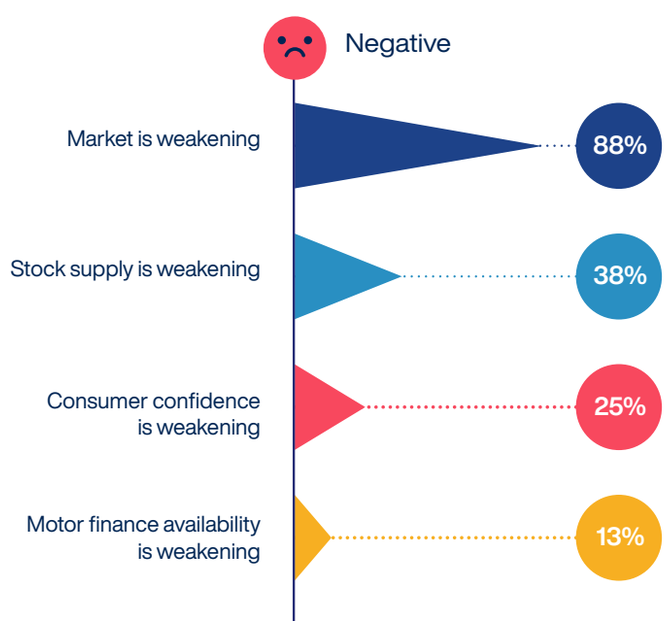
What drives dealers?

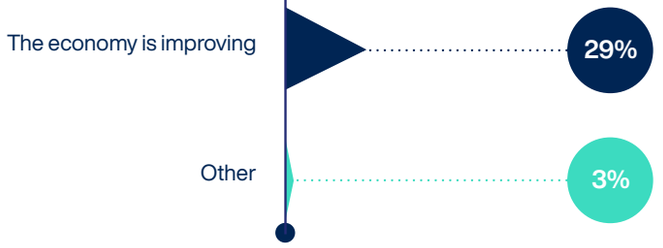
Question 1

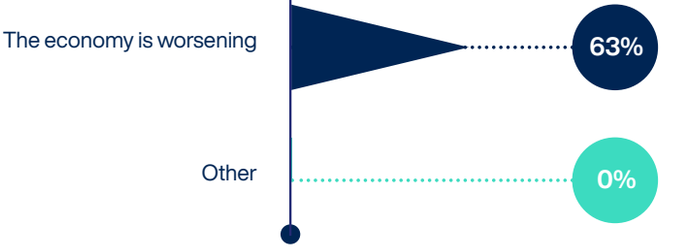
Do you feel more positive or negative about the used car market than last month?



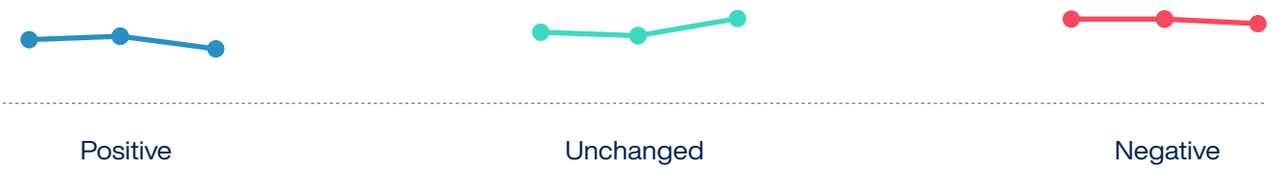






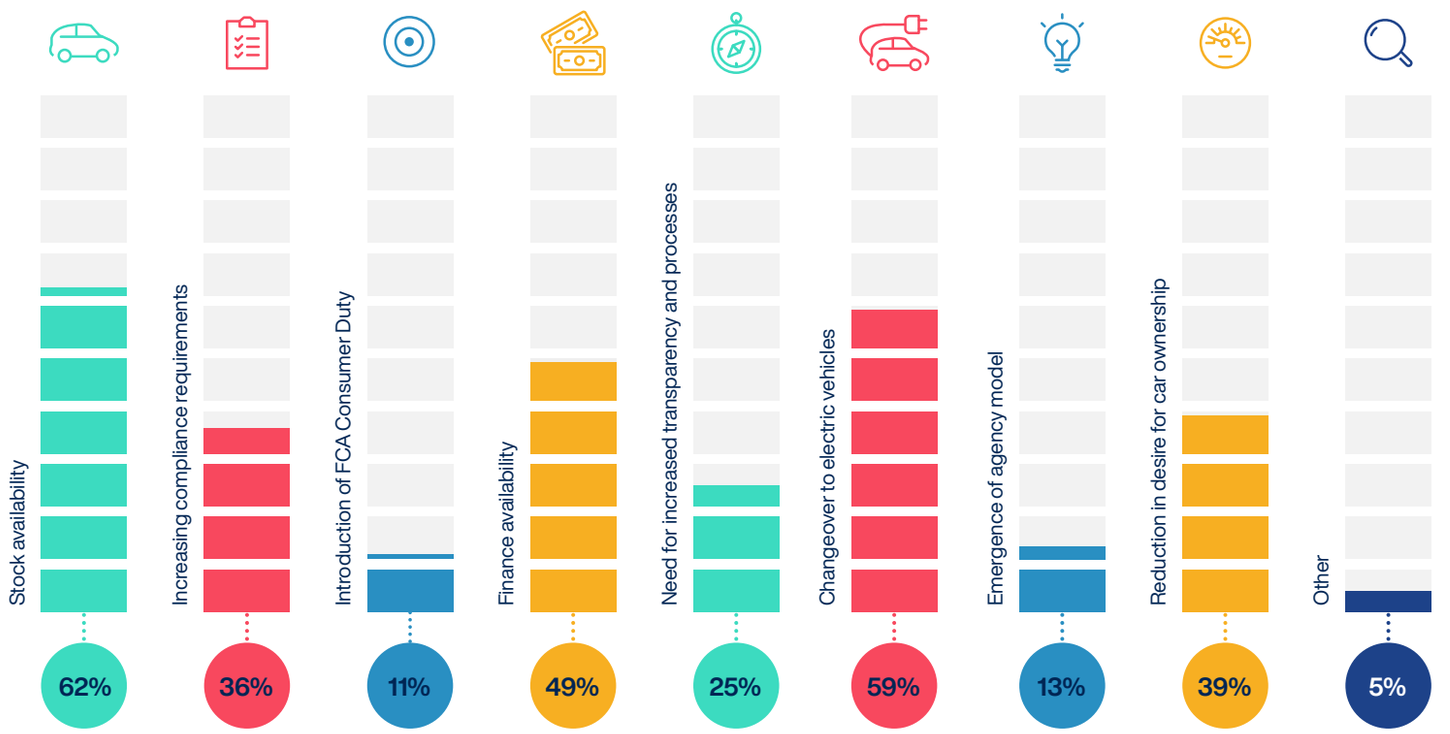


Quarterly positive/negative trend (Dec-Feb)



Question 2

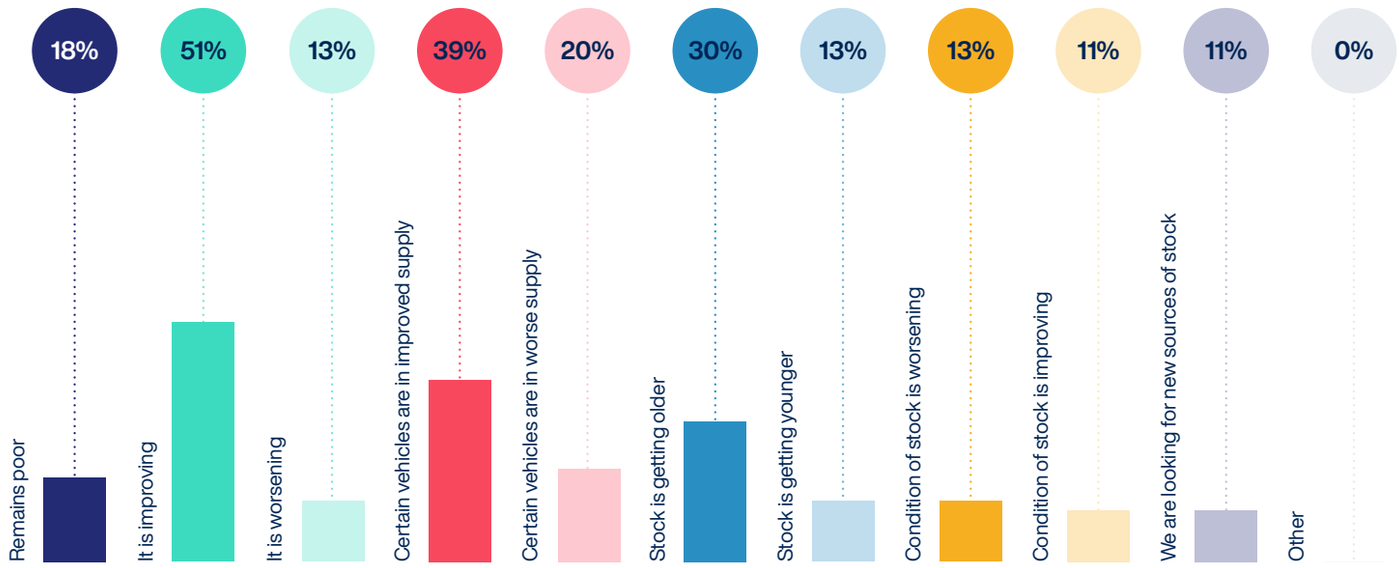
What do you see as the biggest challenge(s) for your future retailing of used cars (choose any three)?



Quarterly challenges trend (Dec-Feb)

Question 3

What is your current experience of stock supply (choose any of the following)?

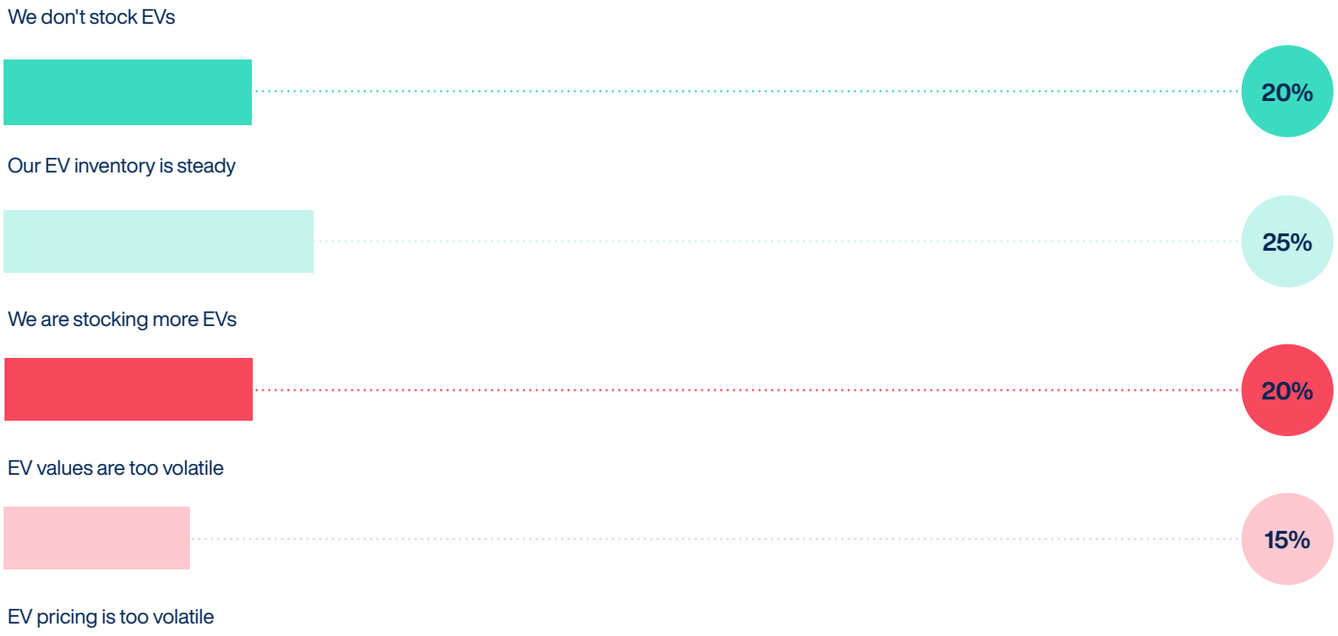


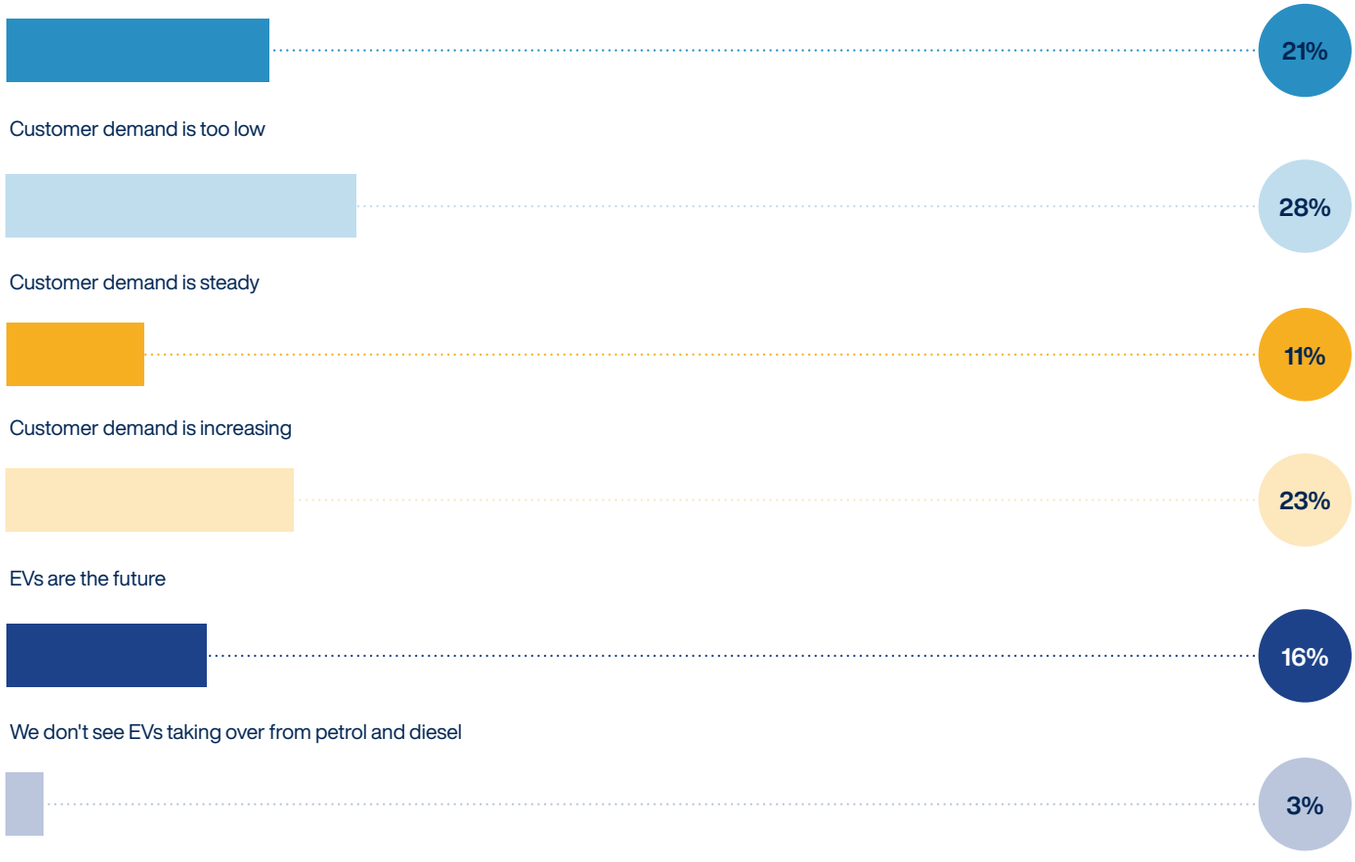
Stock supply trend (Dec-Feb)

Remains poor | Improving | Worsening | Certain improved | Certain worse | Stock older | Stock younger | Condition worsening | Condition improving | Looking for new | Other

Question 4

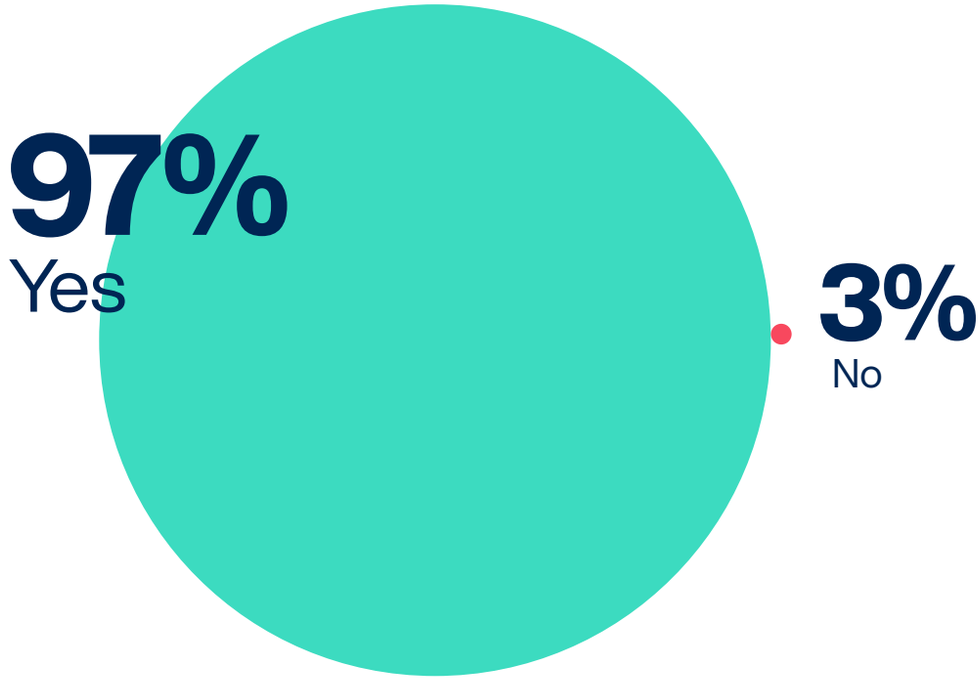
What is your attitude to retailing EVs this month?





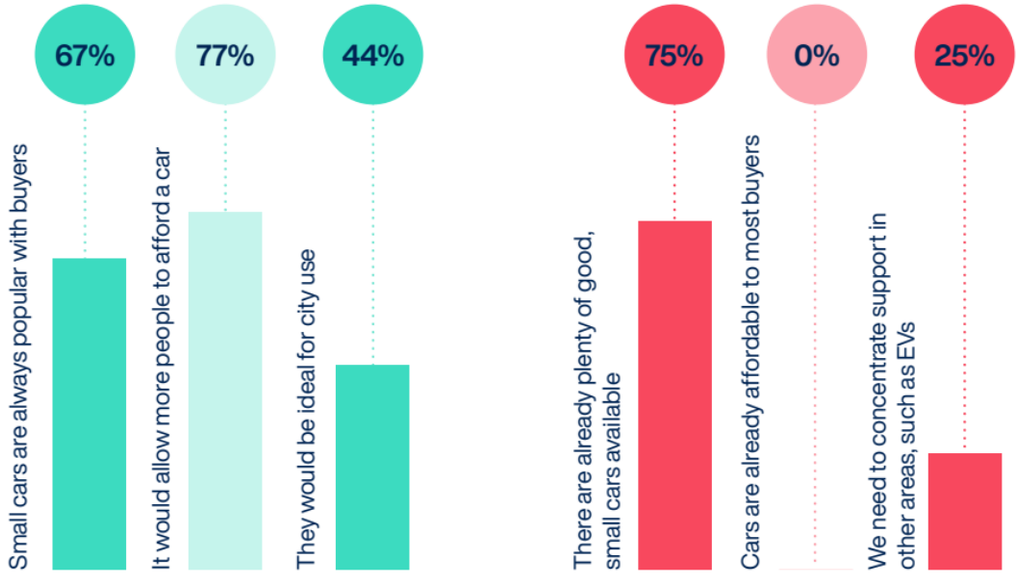
Question 5

The European Car Manufacturers Association is calling for new rules that allow small "kei" cars to be made that attact lower taxes, tolls and other costs than ordinary cars. Is this a good idea?



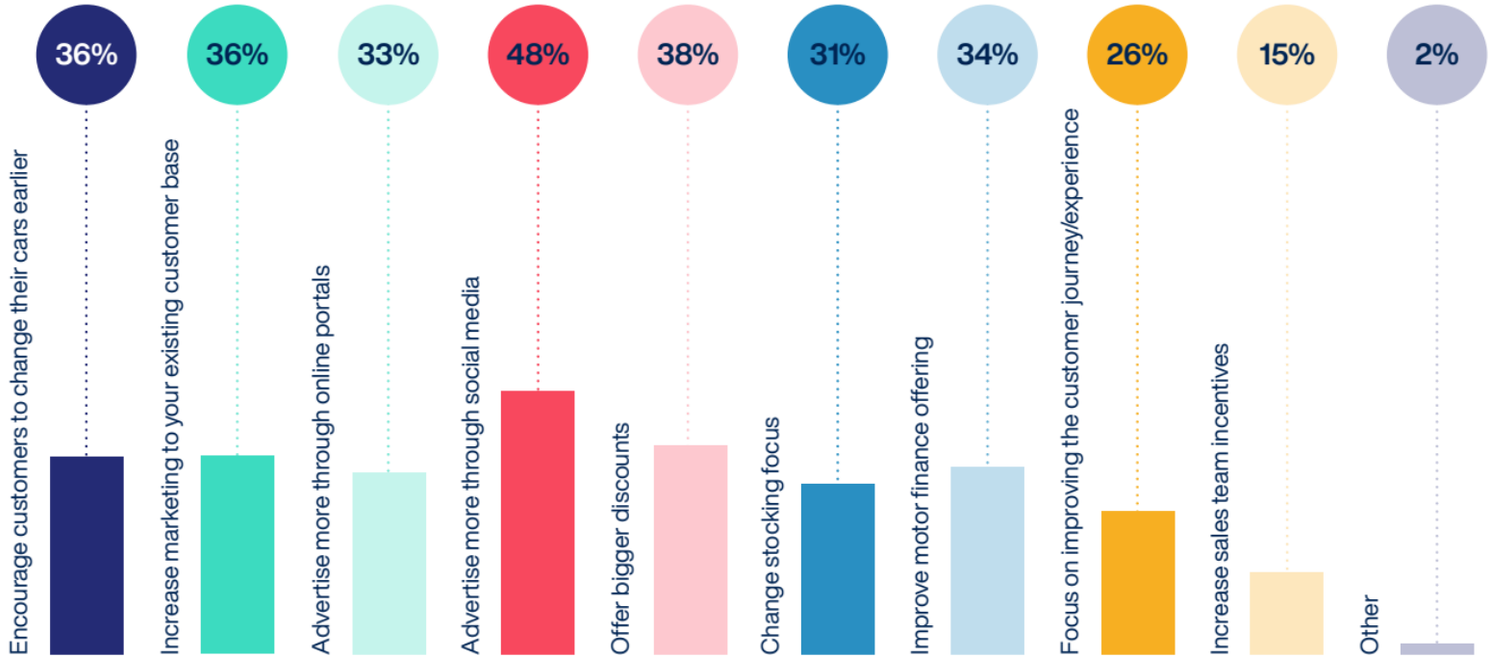
If Yes

If No



Question 6

What will do you in 2024 to sell more used cars?



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