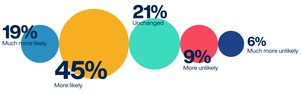
startline
used car tracker

September 2022

What drives consumers?

Question 1

Do you feel more likely to buy a used car now than last month?

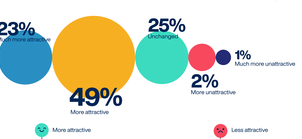


Question 2

If you were buying a used car now, what fuel type would you choose?

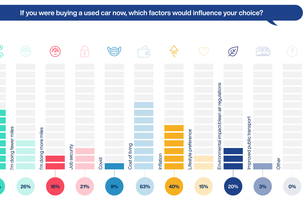
Question 3

Have used cars become more attractive purchases than new cars to you in the last month?



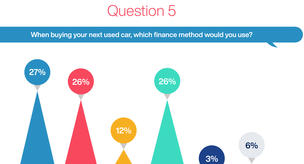
Question 4

If you were buying a used car now, which factors would influence your choice?



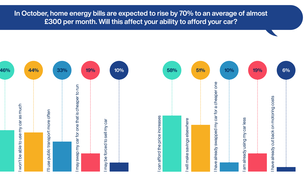
Question 5

When buying your next used car, which finance method would you use?



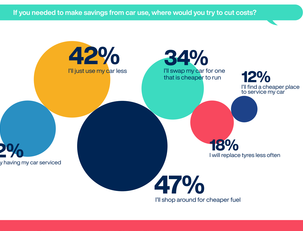
Question 6

In October, home energy bills are expected to rise by 70% to an average of almost £300 per month. Will this affect your ability to afford your car?



Question 7

If you needed to make savings from car use, where would you try to cut costs?



Consumer data source is pre-qualified as being a used car user/owner but there will also be a qualifying question in case this has changed. We will also have source profile data which includes gender, age, and location.

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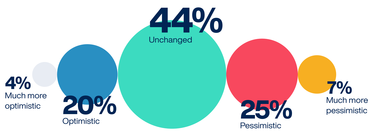
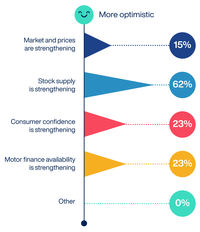
September 2022

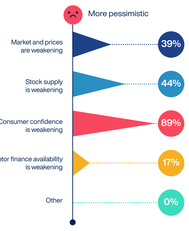
What drives dealers?

Question 1

Do you feel more optimistic or pessimistic about the used car market than last month?

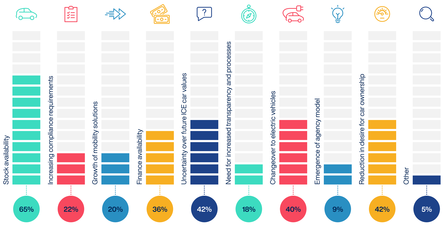






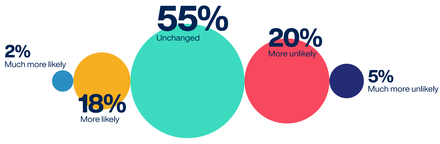
Question 2

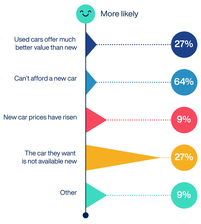
What do you see as the biggest challenge(s) for your future retailing of used cars (choose any three)?

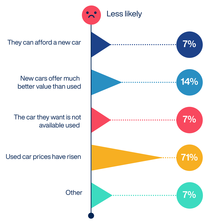


Question 3

Do you feel customers have become more likely to buy a used car rather than new in the last month?

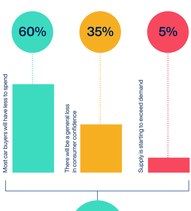






Question 4

In October, home energy bills are expected to rise by 70% to an average of almost £300 per month. Will this negatively affect the used car market?



95%
Yes

5%
No

Question 5

Is the worsening cost of living crisis going to negatively affect car prices and values in Q4 of 2022?

85%
Yes

15%
No

The readjustment in prices and values will be moderate — 42%

The readjustment in prices and values will be significant — 30%

The readjustment in prices and values will be small — 28%

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